



Republic Bank

« BUSINESS MODEL PITCH COMPETITION »



EXTENDED DEADLINE
29 MAY 2020

Email: bizmodelcompetition@oecs.int - Web: www.oecssdm.com

Programme Unpacking

Content

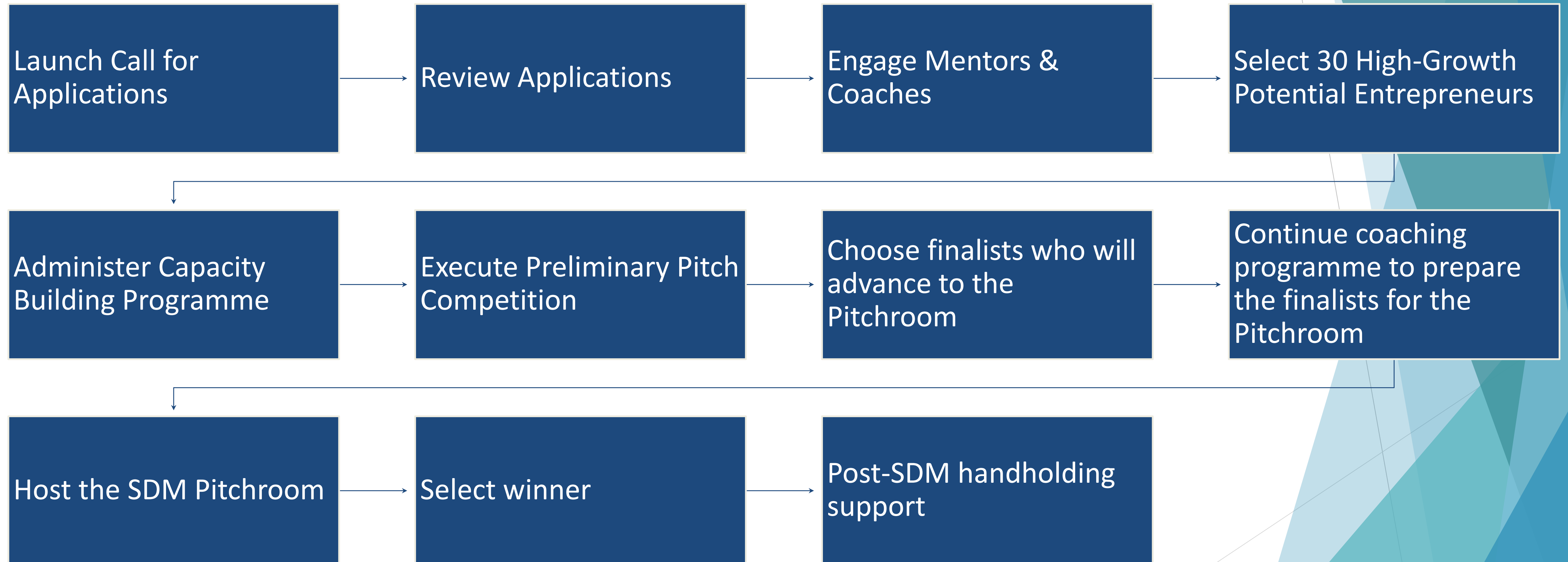
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OBJECTIVES

- ❑ Strengthen the capacity of 30 High Growth Potential Entrepreneurs in the Caribbean via integration into a Virtual Accelerator
- ❑ Facilitate the connection of high growth potential entrepreneurs to investors and mentors
- ❑ Facilitate business match-making
- ❑ Connect entrepreneurs to an ecosystem of business development support

Overview

#SDM Business Model Pitch Competition



Focus Areas: Virtual Capacity Building Programme



Business Modelling



Marketing and Branding



Pitch Deck Preparation
& Delivering the
Ultimate Elevator Pitch



Financial Literacy &
Management



Business Match-making



Corporate
Governance &
Leadership



The Entrepreneurial
Mindset

Channels of Delivery

Virtual co-working hubs

Coaching Sessions

Webinars

War
Rooms

Pitchroom

Demo
Days

Provisions for Entrepreneurs

- ▶ SDM 2020 Regular Tickets to all 30 selected MSMEs (admit 1)
- ▶ Selected MSMEs who don't advance to the finals (who reside outside of St. Lucia) will be responsible for their travel related expenses to participate in SDM 2020
- ▶ Finalists will be provided with the following resources to participate in the Pitchroom on September 24, 2020
 - ▶ Return economy class airline ticket (as applicable)
 - ▶ Hotel accommodation as applicable
 - ▶ Meals associated with the SDM 2020 regular ticket package (all other meals and associated expenses will be funded by the entrepreneur)

Eligibility Criteria

Tenure

- Must be in business 1-10 years

Business Status

- Registered and incorporated in CARICOM & the OECS

Business Size

- Less than 25 employees
- Capital /Assets less than USD\$350,000
- Annual sales less than USD750,000

Industry

- Agribusiness & Manufacturing, Creative Industries, Green Industries, ICT, Health & Wellness

Countries

- *Anguilla, Antigua & Barbuda, British Virgin Islands, Grenada, Guadeloupe, Dominica, Martinique, Monserrat, St. Kitts & Nevis, Saint Lucia, St. Vincent & the Grenadines, Jamaica, Trinidad & Tobago, Barbados, the Cayman Islands, Suriname and Guyana.*

Innovation

- Should have an innovative and unique business and business idea / model

Open

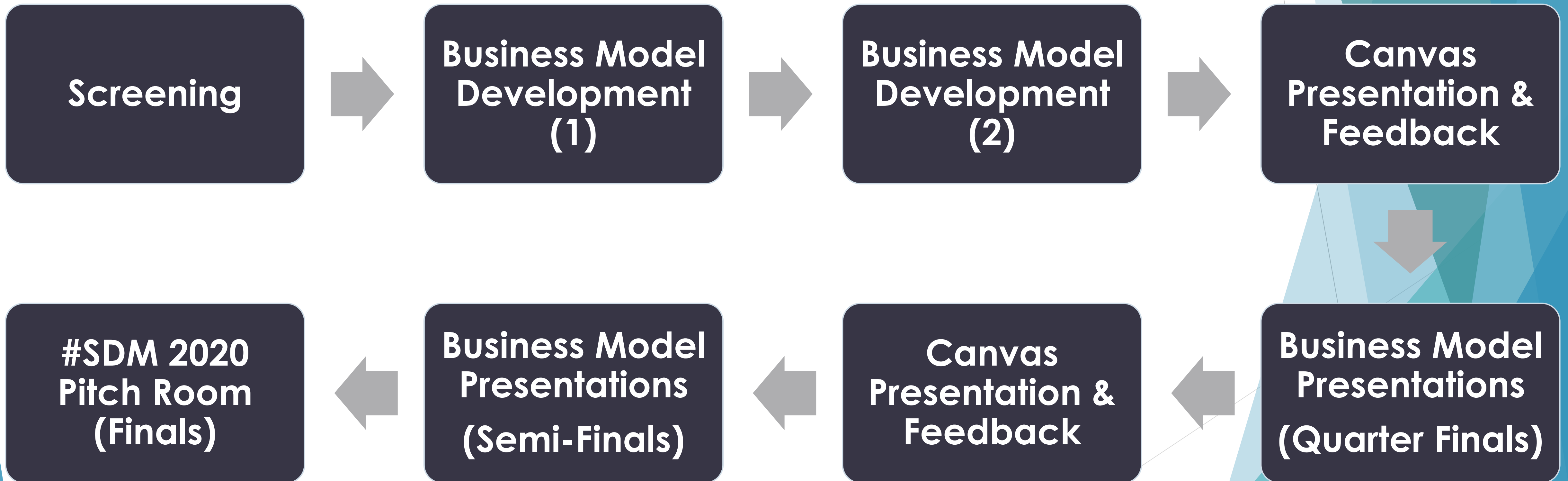
- Must be open to discussing the nature of your business and business plans

Financial Statements

- The most recent year's financial statement is required upon selection

Trajectory:

Virtual Pitch Preparation Coaching Programme



Contact Us

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